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FOR IMMEDIATE RELEASE

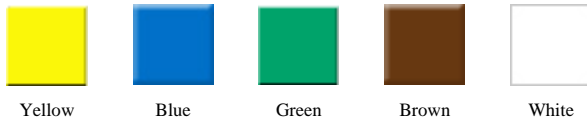
COLOR MY ROOM CRAZY-FUN?

Ottawa, ON— Nowadays we can design rooms that impact our moods, feelings, and thoughts. Want to have more fun? Evoke self-discipline? Or be serenaded into relaxation? View below these world-first Dewey Color System® correlations between color preference and personality (published in the December, 2007 *North American Journal of Psychology*).

This new technology is now available in Ottawa, Ontario. Debrah Boucher, a Certified Dewey Color Instructor and Consultant, has the know-how to turn thousands of color choices into enriching designs. Homeowners can now gain the impetus to balance their psyche and improve the daily quality of their lives. How do you want to feel in a room?

RELAXED

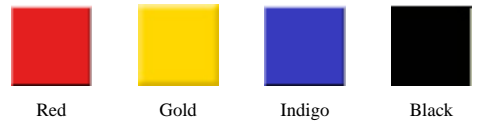
Create a calming, relaxed mood with...



vs.

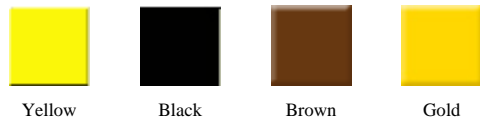
HIGH ENERGY

Evoke a high energy, attention-getting immediacy with...



DISORDER

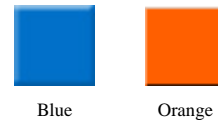
Evoke an unexacting, bohemian setting with...



vs.

ORDER

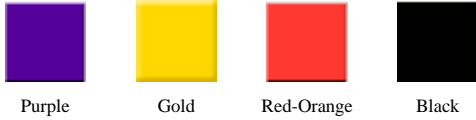
Create efficient, self-disciplined actions with...



— over —

IMPULSIVE

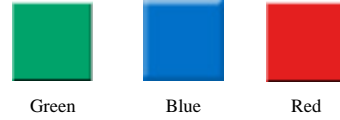
Evoke a crazy-fun, impulsive mood with...



vs.

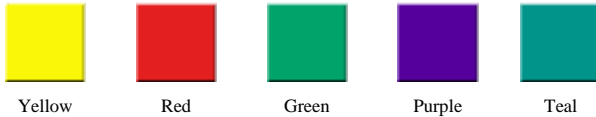
STABLE

Create a stable, together feeling with...



OPENNESS

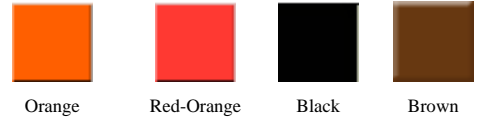
Evoke a genuine, forthright conversation with...



vs.

MYSTERIOUS

Create a mysterious, warm ambiance with...



Debrah Boucher: DCI, DCC, CSP, CID, CDECA

Debrah Boucher owner of D.B. Interiors and Staged4Selling is a certified Dewey Color Instructor and Consultant; Canadian Staging Professional (CSP) and a Certified Interior Designer (CID). Combining these skills and her many years of design experience she creates broad appeal for your home. Debrah pays close attention to detail while she rearranges, refreshes, reduces, and adds colour and appeal to ensure your home is staged for the "buyers" eyes. Debrah has the ability to attract buyers by transforming your home to reflect the current decor, color trends, sophistication, comfort and warmth.

Dewey Sadka: CMG, ASID Industry Partner, Author & Color Expert



For more than 25 years, Dewey Sadka owned and ran Temp Force, one of the largest and most successful staffing companies in the United States. With his intuitive people skills and motivational ability, he created a multi-patented system that is now the world's first scientifically valid, color-based personality test.

Mr. Sadka's International Home Division certifies color consultants in how to provide homeowners with all-about-them, no-mistake color choices. Using his patented *Dewey Color Coordinator: 25,000 No-Mistake Color Combinations*, designers and decorators are taught how to calculate perfect color combinations and scientifically prescribe the best room colors to encourage relaxation, decisiveness, clear thinking, bold expression, warmth, spontaneity, imagination, and comforting moods.

His book, *The Dewey Color System: Choose Your Colors, Change Your Life* (Three Rivers Press/Crown Publishing a division of Random House) is a best seller in Japan and expanding worldwide. Sadka's new book, *The Dewey Color System: The Ultimate Compatibility Test for Love, Friendship and Career Success* was just released.

Dewey Sadka has been featured on HGTV.COM, the Discovery Channel, CNN, and in *Better Homes and Gardens*, *Remodeling Magazine*, *Metropolitan Home*, *Elle—Canada*, *Women's Day*, *Woman's World*, *The Wall Street Journal*, *The Chicago Tribune*, *The Washington Post*, *National Public Radio*, and over 40 other national magazines.

The Dewey Color System
“We Make Color Easy”

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If you'd like more information about We Make Color Easy, or to hire Debrah Boucher, a certified Dewey Color Instructor and Consultant in your area, please visit www.DebrahBoucherInteriors.com or call (613) 421.5557.